

Priyesh Kumar *Data Analyst*

📍 Gurugram, Haryana ✉ priyesh9080@gmail.com ☎ +91 9262665260 🔗 LinkedIn 🐙 GitHub

PROFILE SUMMARY

Data Analyst with hands-on experience using **SQL, Python, MS-Excel and Power BI** to analyze business data, develop **dashboards**, track KPIs and generate actionable insights. Experienced in **data cleaning, transformation, exploratory analysis, data modeling and visualization**, with additional hands-on experience in **ETL/ELT, data pipeline automation, cloud data ingestion and workflow orchestration** using **Snowflake, AWS S3, Snowpipe, dbt and Apache Airflow**.

SKILLS

Programming Languages: Python, SQL

Python Libraries: NumPy, Pandas, Matplotlib, Seaborn

Advanced SQL: Joins, Window Functions, Indexing, Stored Procedures, Query Optimization

Data Engineering & Cloud: AWS S3, Snowflake, Snowpipe, dbt (Data Build Tool), Apache Airflow

Analytical Tools & Visualization: Power BI, Tableau, DAX, Data Modeling, Dashboard Design, Advanced Excel

Concepts: ETL/ELT Pipelines, Medallion Architecture, Star Schema, Snowflake Schema, Data Warehousing

PROJECTS

E-Commerce Sales Performance Analytics | [GitHub](#)

Python, Pandas, SQL Server, Power BI, DAX

Analyzed e-commerce sales data using Python, SQL and Power BI to identify revenue, profitability, customer, product and regional performance trends and generate actionable business insights.

- Cleaned and transformed **six related transactional datasets** using **Python** and **Pandas**, handling duplicates, missing values and inconsistent data.
- Designed a **dimensional model and One Big Table (OBT)** in SQL Server to create a reliable reporting layer for **business analysis**.
- Built an interactive Power BI dashboard tracking **₹579.88M sales, ₹271.32M purchase cost, ₹308.55M gross profit and 50% profit margin**.
- Identified top-performing states, customers and brands, including **Maharashtra as the leading sales state** and Apple/Canon as the highest-sales brands.

Zomato Order & Sales Analytics – ELT Pipeline | [GitHub](#)

AWS S3, Snowflake, dbt, Apache Airflow, Power BI, SQL, Python

Analyzed large-scale Zomato order and sales data using SQL, Snowflake and Power BI to evaluate sales performance, delivery trends, city-wise performance, discounts and monthly business trends.

- Processed **29.44M orders** and **20M+ order-item records** through a cloud-based data pipeline using AWS S3, Snowpipe and Snowflake.
- Implemented **dbt staging and mart layers** following a Medallion-style architecture for data cleaning
- Orchestrated ingestion and transformation workflows using Apache Airflow and Docker.
- Built Power BI reporting to analyze **₹1.42B total sales, 26.94M delivered orders, delivery time, discounts, city-wise performance and monthly trends**.
- Identified key business insights including **Bangalore contributing ₹172.46M in sales** and December recording the highest monthly sales of approximately **₹147M**.

EDUCATION

Bachelor of Computer Applications (BCA)

Maharshi Dayanand University

08/2024 – 08/2027

Gurugram, Haryana

CERTIFICATES

• Power BI Micro Course - Skill Course 

• Micro Excel (Self Learning) - Skill Course 